

# KAITLIN CHAPPLE

*Femme Lesbian Influencer & Content Creator*



## ABOUT

Kaitlin is a Canadian model and creator specializing in lifestyle content. She has worked with a variety of brands on campaigns in a range of genres including: fashion, accessories, beauty, health & wellness, swimwear, lingerie, and jewelry.

She is an out lesbian and proud member of the LGBTQ+ community, and loves working with inclusive companies that she can share with her diverse audience.

**55K**

INSTAGRAM

An engaged Instagram audience based heavily in North America

**25-34**

AUDIENCE AGE

Instagram audience is prominently within the 25-34 year old age range.

**LGBTQ+**

NICHE

A diverse range of followers including members of the LGBTQ+ community and allies

*Kaitlin Chapple*

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EXPERIENCE

Kaitlin is a professional freelance model with a decade of industry experience, and works with a photographer to create all brand content. Everything that will be delivered for a collaboration including posing, makeup, hair styling, wardrobe styling, photography, photo editing, and copy writing, will be high quality and professional. Kaitlin believes in brand content being authentic, genuine, and natural, and will only work on campaigns that she believes in and feels comfortable promoting to her audience.

# BRANDS

## PREVIOUS CAMPAIGNS & COLLABS

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Abercrombie & Fitch (Made for Love Campaign)  
MVMT & MVMT For Her  
Ettika  
Lord For Her  
Bootay Bag  
Time Chain Official  
ECO Tan & ECO By Sonya  
GO Customized  
My Body Lush  
Whiffcraft Naturals  
Zufova Swim



## TESTIMONIALS

### BRAND FEEDBACK

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"These images are great and I love the message you included... I look forward to working together further."  
Abercrombie & Fitch 2018 Made For Love Campaign

"Wonderful! I love the image you posted, it looks fantastic!!"  
MVMT & MVMT For Her 2018 Summer Campaign

"Thank you so much for working with us. We love your photos! We enjoyed partnering up and would love to work with you again."  
Bootay Bag Collaboration

## Contact

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